



Edi Gil is an award-winning User Interface & User Experience Designer born and raised in Serbia.

ABOUT ME

Edi Gil is a multi-disciplinary maker of useful, curious and beautiful things. His full name is Elvedin Gilic but that proved to be a mouthful, especially for the international clients. Because everyone kept calling him Edi or Gil, Elvedin was scrapped and thus came Edi Gil. With this, as a designer, he learned from the start, that simplicity sells and less is more.

Edi's journey is a little different than most. He started his career by studying to become a software engineer. After reaching the last year he, quite frankly, was disappointed with the curriculum where nothing useful could be learned and decided to drop out. Because his passion was art, comics and visual medium since being a child, Edi began teaching himself design. Fast forward a few years and through a whole lot of ass-busting, blood and sweat Edi became a designer.

Edi had the honor to develop products and services in a wide range of categories for companies such as Trivago, TextUs.biz, Merck, Jeep, CouchSurfing, Tendril, Parse.ly, DigiSight, UpHex, Kareo, WellD, Aetna, Acac, WillowTreeApps, to name a few.

In his spare time, Edi likes to read books, collect comics, play Go or Chess, watch and study movies, write about design and argue during basketball games (while playing).

In addition to his everything above, Edi recently co-founded a startup named "Pala". Pala is a blockchain-based, decentralized platform that enables direct peer-to-peer booking of hotel rooms.

EMPLOYMENT

Jan 2010 - Present • Freelancer and Contractor

UI & UX Designer

For the past eight years, Edi as a Lead Product Designer has helped to rebuild small companies, reshape startups and work with big corporations on their internal and external products.

Feb 2012 - Present • CoshX

Lead Senior Designer

CoshX is an engineering laboratory that works with companies who need design. Edi worked on many projects with them ranging from desktop to mobile. Brand new website is in the works and will be released next year.

Jan 2015 - Sep 2017 • Base7booking

Lead Product Designer

Base7booking is a startup that was bought by **trivago** one year ago. Base7 is now a force to be reckoned with in the hospitality management industry.

CONTACT

Web:
edigil.com

Email:
hello@edigil.com

LinkedIn:
linkedin.com/in/edigil/

Cell:
+381 62 42 12 12